ORDER

KSNV

Orders	**Order / Rev:**	**107895**		
	Alt Order #:	06863996		
	Product Desc:	DCCC.HORSFORD		
	Estimate:	2102		
	Flight Dates:	10/16/12 - 10/21/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/16/12 / 10/16/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National

Agency	**Name:**	**GMMB, Inc./ Washington D.C.**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	**Name:**	**DCCC/ Horsford**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	47	$43,150.00	$36,677.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	$43,150.00	$36,677.50	0.00
Totals	47	$43,150.00	$36,677.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	$43,150.00
Market	100%	$159,814.81

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KLAS	30%	$47,944.44
KLVX	0%	$0.00
KSNV-	0%	$0.00
KTNV	25%	$39,953.70
KTUD	1%	$1,598.15
KVVU	14%	$22,374.07
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	3%	$4,794.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSNV	10/16/12	10/18/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	- TWT- - -	:30	2	$450.00	1	0.00 NM	2	$900.00
				M-F 5-6a WakeUp w/Wagners										

WAKE UP W/WAGNERS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$450.00	0.00

Order / Rev:	107895		Advertiser:	DCCC/ Horsford	
Alt Order #:	06863996		Product Desc:	DCCC.HORSFORD	**KSNV**
Flight Dates:	10/16/12 - 10/21/12		Estimate:	2102	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSNV	10/16/12	10/18/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWT- - -	:30	2	$450.00	1	0.00 NM	2	$900.00

WAKE UP W/WAGNERS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	KSNV	10/16/12	10/18/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	- TWT- - -	:30	2	$200.00	1	0.00 NM	2	$400.00

WAKE UP EARLY W/WAGNERS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
3	KSNV	10/16/12	10/18/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWT- - -	:30	2	$700.00	1	0.00 NM	2	$1,400.00

WAKE UP W/WAGNERS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$700.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	KSNV	10/16/12	10/18/12	Today Show Today Show	CM	658a-9am	- TWT- - -	:30	3	$900.00	1	0.00 NM	3	$2,700.00

TODAY SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	3	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 5	KSNV	10/16/12	10/18/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	- TWT- - -	:30	1	$425.00	1	0.00 NM	1	$425.00

TODAY SHOW II

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	1	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
6	KSNV	10/16/12	10/18/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	- TWT- - -	:30	2	$325.00	1	0.00 NM	2	$650.00

TODAY SHOW III

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$325.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
7	KSNV	10/16/12	10/18/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TWT- - -	:30	2	$325.00	1	0.00 NM	2	$650.00

RACHEL RAY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$325.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
8	KSNV	10/16/12	10/18/12	Noon News Noon News	CM	12-1230pm	- TWT- - -	:30	2	$425.00	1	0.00 NM	2	$850.00

NOON NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
9	KSNV	10/16/12	10/18/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	- TWT- - -	:30	2	$325.00	1	0.00 NM	2	$650.00

NEWS 4: THE AGENDA

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$325.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
10	KSNV	10/16/12	10/18/12	Days of our Lives Days of our Lives	CM	1258p-2pm	- TWT- - -	:30	2	$425.00	1	0.00 NM	2	$850.00

DAYS OF OUR LIVES

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
11	KSNV	10/16/12	10/18/12	The Doctors The Doctors	CM	2pm-3pm	- TWT- - -	:30	2	$325.00	1	0.00 NM	2	$650.00

DOCTORS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$325.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
12	KSNV	10/16/12	10/18/12	Dr. Phil Dr Phil	CM	3-4p	- TWT- - -	:30	2	$450.00	1	0.00 NM	2	$900.00

DR. PHIL

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- TWT- - -	2	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
13	KSNV	10/16/12	10/18/12		CM	4-5pm	- TWT- - -	:30	2	$725.00	1	0.00 NM	2	$1,450.00

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Alt Order #:	06863996			Product Desc:	DCCC.HORSFORD		**KSNV**
Flight Dates:	10/16/12 - 10/21/12			Estimate:	2102		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)		(4:00 PM-4:30 PM)								

FIRST NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- TWT- - -	2	$725.00	0.00

14	KSNV	10/16/12	10/18/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	- TWT- - -	:30	2	$725.00	1	0.00 NM	2	$1,450.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- TWT- - -	2	$725.00	0.00

15	KSNV	10/16/12	10/18/12	M-F Early News M-F Early News	CM	5-630p	- TWT- - -	:30	2	$1,200.00	1	0.00 NM	2	$2,400.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- TWT- - -	2	$1,200.00	0.00

16	KSNV	10/16/12	10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- - WT- - -	:30	2	$1,300.00	1	0.00 NM	2	$2,600.00

JEOPARDY

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - WT- - -	2	$1,300.00	0.00

17	KSNV	10/16/12	10/18/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- - WT- - -	:30	2	$1,300.00	1	0.00 NM	2	$2,600.00

WHEEL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - WT- - -	2	$1,300.00	0.00

18	KSNV	10/16/12	10/18/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report	CM	730-758pm	- - WT- - -	:30	2	$900.00	1	0.00 NM	2	$1,800.00

FACE TO FACE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - WT- - -	2	$900.00	0.00

19	KSNV	10/16/12	10/18/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWT- - -	:30	2	$1,200.00	1	0.00 NM	2	$2,400.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- TWT- - -	2	$1,200.00	0.00

20	KSNV	10/16/12	10/18/12	The Tonight Show Tonight Show	CM	1135p-1236a	- TWT- - -	:30	2	$500.00	1	0.00 NM	2	$1,000.00

TONIGHT SHOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- TWT- - -	2	$500.00	0.00

21	KSNV	10/16/12	10/18/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	- TWT- - -	:30	2	$250.00	1	0.00 NM	2	$500.00

JIMMY FALLON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- TWT- - -	2	$250.00	0.00

22	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	- - - - - - S	:30	1	$10,000.00	1	0.00 NM	1	$10,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - - - - - S	1	$10,000.00	0.00

23	KSNV	10/17/12	10/18/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	- - WT- - -	:30	1	$100.00	2	0.00 NM	1	$100.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - WT- - -	1	$100.00	0.00

24	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	- - - - - S-	:30	1	$1,400.00	1	0.00 NM	1	$1,400.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - - - - S-	1	$1,400.00	0.00

25	KSNV	10/17/12	10/17/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	- - W- - - -	:30	1	$4,000.00	1	0.00 NM	1	$4,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	- - W- - - -	1	$4,000.00	0.00

Order / Rev:	107895			Advertiser:	DCCC/ Horsford	
Alt Order #:	06863996			Product Desc:	DCCC.HORSFORD	**KSNV**
Flight Dates:	10/16/12 - 10/21/12			Estimate:	2102	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N26	KSNV	10/17/12	10/18/12	Noon News	CM	12-1230pm	- - WT- - -	:30	1	$425.00	1	0.00 NM	1	$425.00
				Noon News										

TODAY SHOW II

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	- - WT- - -	1	$425.00	0.00

	Totals	47	$43,150.00